## ACT<sup>®</sup>Work Ready Communities

## Arkansas Economic Development Corporation Executive Director Clint O'Neal on WRC

The ACT® Work Ready Communities initiative aligns local education systems and workforce to build a talent pipeline, giving prospective employers and employees a roadmap for success. In Arkansas, there has been a statewide effort to invest in our future workforce based on ACT's research in developing industry-driven skillsets. As a proud owner of an ACT Workkeys® National Career Readiness Certificate, I can attest the assessments identify key foundational skill levels employers need for candidates to be successful across any industry. Our team in Arkansas will continue to encourage businesses to see the value of ACT Workkeys and for communities to pursue the ACT Work Ready Certification.





Clint O'Neal Executive Director

## workreadycommunities.org/ar