

**Quarterly Alumni Meeting**  
**Thursday, December 8<sup>th</sup>**

**ACT<sup>®</sup> Work Ready**  
**Communities**

## **Awarding College Credit through WorkKeys NCRC**

Awarding college credit for the ACT<sup>®</sup> WorkKeys<sup>®</sup> National Career Readiness Certificate<sup>®</sup> (NCRC<sup>®</sup>) promotes persistence and increases revenue. Colleges increase enrollment while helping build the regional talent pipeline. Research shows students who earn credit for prior learning assessment (PLA) persist to graduation at faster rates than those who do not earn college credit, leading to increased revenue for the institution. The American Council of Education recently upgraded their recommendations on credit hours awarded. Join us as we explore the benefits of PLA; make connections between WorkKeys levels and post-secondary performance; and examine how administrators and faculty can use WorkKeys Estimator to crosswalk their course competencies to specific WorkKeys levels.

**2pm Eastern**  
**(1pm Central)**

**REGISTER**

*No cost for Work Ready Community  
Leaders and Administrators*

- 2:00**    **Welcome – Fred McConnel**  
**Community Fast Facts – Cheri Hughes**  
**Boot Camp WRC Training – Tony Garife**  
**Workforce Summit Recap – Jasen Jones**  
**Podcast and Website Updates – Jasen Jones**
- 2:20**    **Awarding College Credit through WorkKeys  
NCRC – Jenna Cohen and Cindy Hill**
- 2:50**    **Town Hall Feedback and Opportunities**
- 3:15**    **Adjourn**

## **About Our Presenters**

### **Jenna Cohen, Lead Workforce Product Manager at ACT**



Jenna Cohen has more than 14 years of experience in the education sector. She began her education career in 2006 as a preschool teacher before she transitioned to higher education. During a six-year tenure at University of Phoenix, she spent much of her time focusing on the local and national workforce, building partnerships with businesses, community colleges, and nonprofit organizations, creating academic programs to meet workforce needs. Cohen has been with ACT as the lead workforce product manager since July 2021. She obtained a Master of Arts degree in Education and a Bachelor of Science in Psychology. She lives in Baltimore, Maryland, with her one-year-old daughter, husband, and two cats.

### **Cindy Hill, Industrial-Organizational Psychologist at ACT**



Dr. Cindy Hill has been a major contributor to ACT's WorkKeys system for more than twenty-five years. Her recent research has explored the alignment and "stacking" of credentials through standardized frameworks and the use of technology. Dr. Hill has also spent many years developing and reviewing licensure and certification programs. This includes job analysis, the development of test content outlines, national surveys, data analysis, item writing and review, standard setting, and validating the test scores of off-the-shelf and company-specific tests.