ACT[®] Work Ready Communities: Common criteria

Our nation's skills gap isn't going to close itself. We need real solutions—processes, data, and tools—that will link, align, and match our workforce to the needs of industry in a sustainable infrastructure for more than 3,000 counties across all 50 states.

This solution requires a *process*—a community-based framework for workforce and economic development that certifies counties as "work ready" when established goals have been met. This process is supported by meaningful, consistent workforce skills *data*, updated monthly and drilled down to the county level across the current, emerging, and transitioning workforce. Just as important are the *tools* to drive success.

States and communities are partnering with ACT to certify counties as ACT® Work Ready Communities. The first step is establishing goals based on the proven ACT Work Ready Communities common criteria. Individuals may earn an industry-recognized skill credential—the ACT® WorkKeys® National Career Readiness Certificate® (ACT® WorkKeys® NCRC®)—and local employers agree to recognize or recommend the ACT WorkKeys NCRC in their hiring process.

The common criteria for counties to be certified are outlined in the table to the right. County metrics are calculated by applying each criterion to population and labor force data provided by the state, region, or community.

WORKFORCE STATUS CATEGORIES

Who comprises	County demographic data required	
Currently employed: private or nonprofit Currently employed: local, state, or federal government	Total number employed private Total number employed public	
Currently unemployed Adult education participant Current or recent active duty military	Total number of unemployed Total number of adult education completers	
High school junior, senior, or recent graduate College student or recent graduate	Total number of high school graduates Total number of community college graduates	
	Currently employed: private or nonprofit Currently employed: local, state, or federal government Currently unemployed Adult education participant Current or recent active duty military High school junior, senior, or recent graduate College student or	



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HOW WE "SIZE UP" COMMUNITIES*					
Small counties	Up to 29,999				
Medium counties	30,000-99,999				
Large counties A	100,000-399,999				
Large counties B	400,000-649,999				
Very large counties	650,000-999,999				
Mega counties	1,000,000–1,999,999				

HOW WE CATEGORIZE EMPLOYERS

Small employers (1-4 employees) Four aggregate as one employer

Medium employers (5-99 employees) Support their local county

Large employers (100-plus employees) May support counties within 25 miles

* Based on US Census population data

HOW WE CALCULATE COUNTY GOALS

County size	Current workforce	Transitioning workforce	Emerging workforce	Employers supporting	ACT WorkKeys NCRC total actual goals cap	Employer supporting goal cap
Small counties	0.25%	15%	25%	5%	700	70
Medium counties	0.15%	12%	25%	5%	1,500	120
Large counties A	0.05%	10%	15%	2.5%	2,300	225
Large counties B	0.035%	6%	6%	1.25%	3,000	300
Very large counties	0.025%	5%	5%	1%	3,700	375
Mega counties	0.015%	3.5%	3.5%	0.65%	4,200	425

Counties should achieve goals within two years of signing up, and counties will have the opportunity to maintain their status after their initial certification. These aggressive but achievable common criteria may be supplemented in participating states by additional unique state criteria.

For more information, visit workreadycommunities.org.