

Hire the best. Hire work ready employees.

Certified work ready communities helps you match employees to jobs based on verified skill levels

It can be tough finding just the right employee. So take the guesswork out of finding workers with the right skill set by participating in the your state's certified work ready communities (CWRC) initiative powered by the ACT® National Career Readiness Certificate (NCRC™).

CWRC offers a suite of assessments and certifications that measure an individual's foundational workplace skills such as math, reading and locating – skills required for a majority of today's jobs.

Making a bad hire can be incredibly expensive, costing you training time and expense, not to mention lost productivity. But hiring candidates with an NCRC assures they will have the foundational skills required to quickly learn job-specific skills. And using the NCRC can even help you identify skill gaps, training, and promotion opportunities for your current employees.

Plus, your participation in certified work ready communities benefits not just your company, but your entire community. Your state's CWRC effort is helping job seekers in your area understand what skills employers like you are looking for, and it helps local educators prepare students for success.

Supporting a stronger workforce is easy. All you need to do is:

- Recognize the NCRC when applicants present one
- Recommend the NCRC for applicants and/or existing employees
- Require the NCRC, if your company has completed a job profile (job profiling is a job analysis system that identifies the exact skill levels required for success in a given position)

You may also indicate your company's support of your community's certification effort by visiting <http://www.workreadycommunities.org> and signing up.