

# ACT Workforce Research Snapshot: Return on Value (ROV) of the Work Readiness System

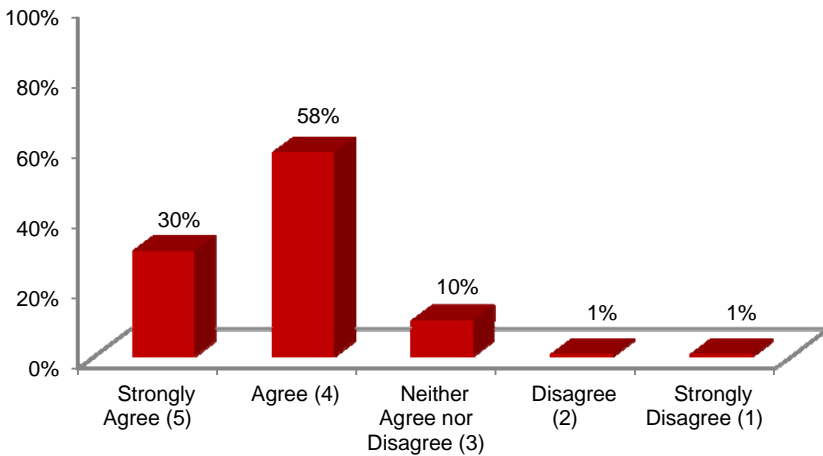
**ACT's Work Readiness System** improves workforce quality and readiness with 5 components:

- Job Analysis
- Assessments
- Training & Curriculum
- Certification
- Research & Analytics



## What are the benefits to employers who use the Work Readiness System?

**The Work Readiness System Improves the Overall Outcome of the Hiring Process**



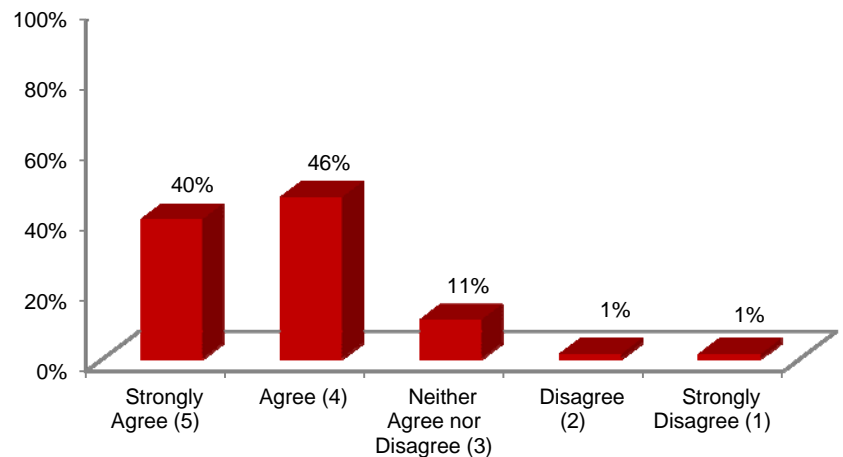
Nationally, the majority of businesses who are using the Work Readiness System (82%) are doing so as part of an organizational selection process for hiring.

Most businesses using the Work Readiness System (88%) agree that it improves hiring outcomes.

The vast majority of businesses using the Work Readiness System (86%) confirm that its benefits justify its cost.

Specific benefits reported most frequently include a reduction in turnover in their organization (67%) and improvement in their employees' on-the-job productivity (63%).

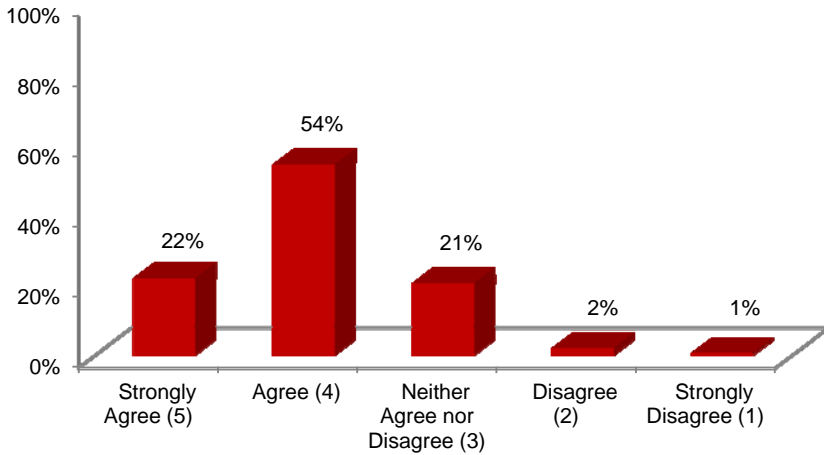
**The Benefits Provided by the Work Readiness System Justify the Cost to My Organization**



# ACT Workforce Research Snapshot:

## Return on Value (ROV) of the Work Readiness System

**The Work Readiness System Provides Evidence of Achievement Beyond a Diploma or Degree**



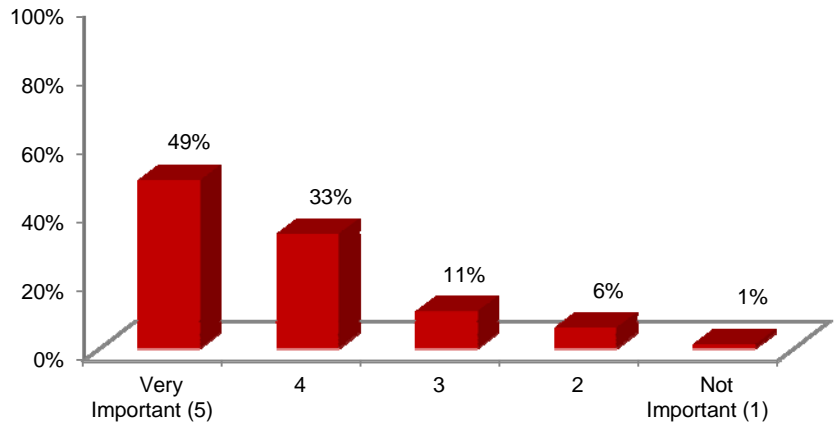
Most businesses using the Work Readiness System (78%) agree that it provides individuals with a useful credential after training and provides evidence of achievement beyond a diploma or degree (76%).

Many businesses believe the system’s benefits extend beyond their specific organizations. Most of them (76%) agree that the Work Readiness System provides evidence of a ready-to-work or skilled workforce for regions and states.

Most businesses (72%) agree or strongly agree that the Work Readiness System helps differentiate their organization from others.

Specifically, a majority (82%) of businesses using the NCRC report that it is important for meeting their organizational goals.

**Importance of the National Career Readiness Certificate for Meeting Organizational Objectives**



*Most businesses (92%) report that they trust the results provided by the Work Readiness System.*

### About the data

A national survey of ACT Work Readiness System users was conducted for businesses that use one or more of the components of the system which include: the National Career Readiness Certificate, WorkKeys® Cognitive and Soft Skills Assessments, Job Profiling, and KeyTrain® curriculum. Reported results are from a 2011 stratified sample of business users (n = 946) with a response rate of 21%.

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